HM04UK RULES.pdf 1 02/03/2022 13:04

PLAY

The Question Wrangler starts by reading out a card. Each player (including the Question Wrangler) writes down an answer in secret on their answer sheet.

When everyone's ready, reveal the answers one by one, starting with the Question Wrangler.

NOTE: If someone is taking too long thinking of an answer, everyone else is allowed to "moo" at them until they hurry up.



WINNING COWS

When all the answers have been revealed, count them up to find out which was the most common.

If your answer was part of the majority, collect one cow as a reward. Congratulations, your herd just got a tiny bit bigger.

THE PINK COW

If you were the **only** player who wrote an answer that didn't match with anyone else's, then you're the odd one out. For your punishment, you must add the Pink Cow to your herd.

The only way to get rid of the Pink Cow is for another player to be the odd one out in a later round. While you're holding the Pink Cow, you can keep collecting cows but you can't win the game.



EXAMPLE: CLEAR MAJORITY



P1 *KETCHUP*
P2 *KETCHUP*
P3 *BROWN*
P4 *KETCHUP*

Players 1, 2 and 4 each win a cow. Player 3 was the odd one out and adds the Pink Cow to their herd.

EXAMPLE: NO CLEAR LOSER



P1 *10P*
P2 *20P*
P3 *10P*
P4 *50P*

Players 1 and 3 both said "10p" and formed the majority. They each win a cow.

Players 2 and 4 weren't part of the majority, so they get nothing. However, since more than one of them gave an unmatched answer, they both avoid the Pink Cow.

EXAMPLE: SPLIT MAJORITY



P1 *SOUP*
P2 *YOGURT*
P3 *SOUP*
P4 *YOGURT*

Players 1 and 3 both wrote "Soup". Players 2 and 4 both wrote "Yogurt". This is a majority tie, which means no one wins a cow token.

WINNING

The first player to collect a herd of eight cows is the winner. Yeehaw!



3 + 3 + 1 + 1 = 8

TIEBREAKER

If more than one person reaches eight cows in the same round, the target becomes nine cows. This keeps going until a player is one cow in the lead. This player is the winner!

DIY ROUNDS

Feel free to come up with your own questions and test them out on your friends. If you think you've got a winner, send it over to us at **hello@bigpotato.co.uk**. If we like the sound of it, we'll put it in the next version and send you a free copy!

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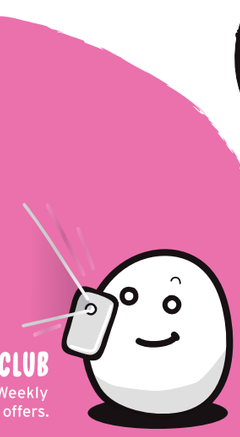
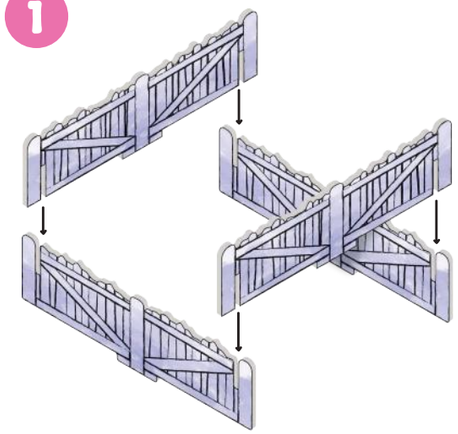


HM04UK RULES.pdf 2 02/03/2022 13:04

PADDOCK ASSEMBLY

1



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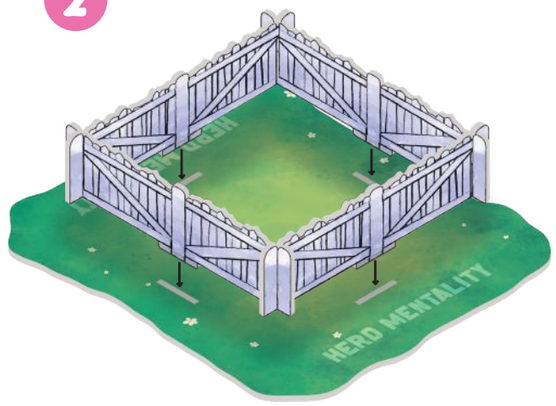

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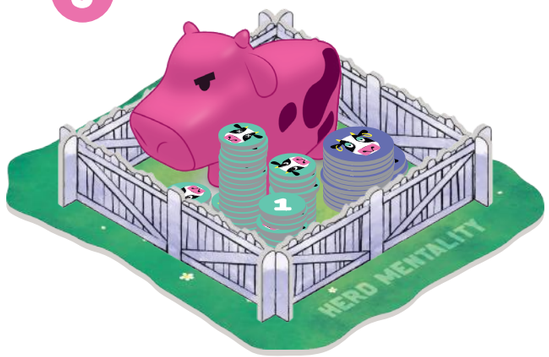

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CONTENTS
100 question cards double sided
62 cow tokens
2 answer pads
1 squeezy pink cow
1 cow paddock
1 rule sheet
1 potato sticker

Family friendly ✓

Grown-up friendly ✓

BIG POTATO GAMES™

10+ age | **4+** players

HERD MENTALITY
THE RULES



Reading rules is udderly ridiculous – watch how to play instead. Search **'How to play Herd Mentality'** on YouTube.

AIM

The aim of the game is to be the first player to collect eight cows. Do this by thinking like the herd and writing down the same answer as everyone else.

SETUP

Build the paddock, round up the Cow Tokens and the Pink Cow, then put them inside. Choose one player to be the Question Wrangler. As well as playing the game, they read the Question Cards and hand out the cows.

Now everyone grab an answer sheet and a pencil, and get ready to think like the herd!

COW TOKENS

You can only win one cow per round. Use the 3-cow tokens to stop the bank from running out of 1-cow tokens!

